

# CALIFORNIA TOWER 加州大廈

## **California Tower Celebrated its Grand Opening in Lan Kwai Fong With the theme 'Dance to the Beat of Your Own Drum'**

(Hong Kong, 30 November 2015) The highly anticipated grand opening of the [California Tower](#) took place on 30th November 2015, drawing in Hong Kong's creme de la creme to witness the unveiling of the brand new, one-stop lifestyle and entertainment destination in the heart of Central.

With the theme colour purple, the event centred around the expression 'Dance to the Beat of Your Own Drum' - a motto that sums up spirit of the California Tower, where it's all about having fun, enjoying the spaces that it has to offer - and finding your own rhythm.

At the Grand Opening, Chairman of the [Lan Kwai Fong Group](#) and the "Father of Lan Kwai Fong" Dr Allan Zeman said, "With the return of California Tower, it pumps in a lot of new energy and will bring Lan Kwai Fong to a whole new level! The premium dining, entertainment and lifestyle concepts in the new building will provide endless entertainment to people in Hong Kong and beyond!"

The Grand Opening saw seminal Cantopop singer and actress, the Kelly Chen take to the stage. While Lan Kwai Fong went from humble beginnings 30 years ago to the world-famous dining and nightlife destination it is today, the legendary performer has been in showbiz for almost 20 years, with millions of records sold. What's more, with her energetic live performance that got the crowd moving on their feet, the "Diva of Asia" was the embodiment of "Dance to the Beat of Your Own Drum". "I'm honoured to be here as part of the celebrations for the grand opening of the California Tower and I am sure it is going to be the hottest dining and entertainment destination in town ever."

Aside from Kelly Chen, the Opening also featured live entertainment from an array of talented performers, handpicked for excellence in their crafts. The lineup included a beatboxing battle between beatbox artists Don and RX Wong Ho-pon; the latter ranked second in the China Beatbox Contest in 2012 and was the winner of "The Leader of HK Beatbox". An accomplished rapper and actor, RX has worked with the biggest names in Hong Kong's entertainment industry and has been featured on numerous major TV broadcasts and radio programmes. Partygoers were also treated to a street dance medley featuring Di2Da x Dancers; an opera musical medley with

Becky Lee; a contemporary dance medley with IAM Dancers; as well as a special performance by magician Louis Yan, who managed to bring in "magical appearances" of Dr Allan Zeman and Kelly Chen.

The Grand Opening was attended by many socialites and celebrities including Dr. Allan Zeman, Johnathan Zeman, Kelly Chen, Rabee'a Yeung, Becky Lee, Di2DA, Louis Yan, RX Wong Ho-Pon, Coco Lee, Bruce Rockowitz.

### **About California Tower**

As Hong Kong's premier lifestyle landmark, California Tower features brands that define the city's unmistakable spirit and energy. Soaring 27 floors above Central, the iconic California Tower is proudly home to the city's finest restaurants, bars, lifestyle, fitness and creative commerce.

[www.californiatower.com](http://www.californiatower.com)

### **About Lan Kwai Fong Group**

Lan Kwai Fong Group is a dynamic company involved in diverse sectors in Hong Kong as well as major cities in Mainland China & throughout Asia. The core of the business involves property acquisition, development, operations and management for commercial leisure & entertainment use. The Group's ventures in Hong Kong and Mainland China include [Lan Kwai Fong Chengdu](#) (opened in 2010), [California Tower](#), [Mission Hills](#), [Lan Kwai Fong](#), [Haikou](#) on Hainan island, [Lan Kwai Fong Wuxi](#) in Taihu New City and the Group's latest project [Shanghai Dream Center](#).

[www.LKFgroup.com](http://www.LKFgroup.com)

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[www.ctopening.com](http://www.ctopening.com)



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